TECH STARTUP SUPPORT PACKAGE

Biggest challenges for IT startups

- Lack of experience in planning the project
- Insufficient market and user requirement analysis
- Design lacking professionalism and clear knowledge of end user
- Difficulty in finding suitable developers, business analysts, project managers etc
- Absence of thorough testing procedures
- Failure to carry out continuous maintenance and upgrades
- Lack of solid and all-inclusive marketing plan
- High cost of growing and maintaining a development team and resources
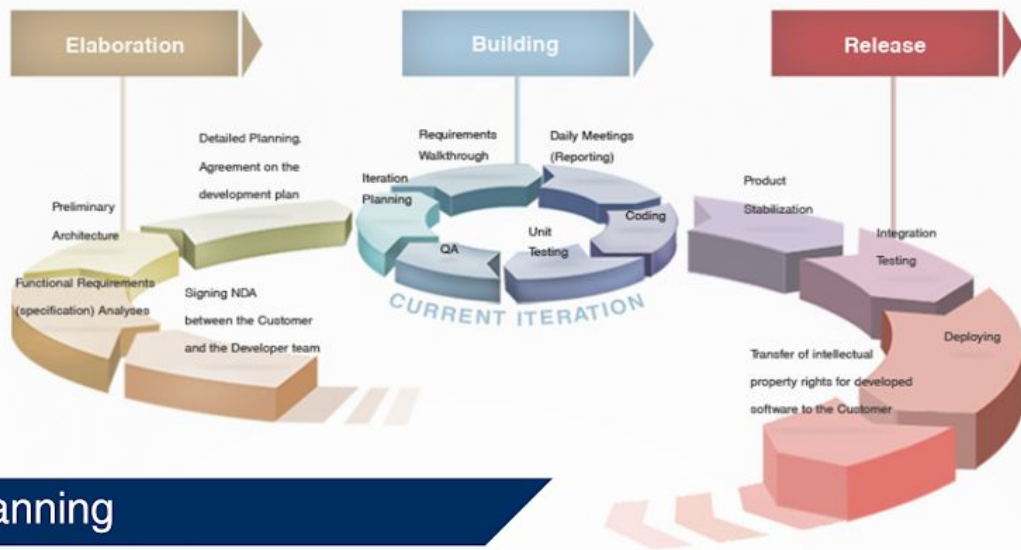- Resourcing the wide range of skills required for a comprehensive project

OutSmart Hub offers an A to Z tech startup solution that overcomes these challenges whilst minimising the cost and management stress. Our exclusive software development project flow guarantees the best outcome in each of the following six main aspects.

Elaboration

Preliminary Architecture

Detailed Planning. Agreement on the development plan

Functional Requirements (specification) Analyses

Signing NDA between the Customer and the Developer team

Building

Iteration Planning

Requirements Walkthrough

Daily Meetings (Reporting)

Coding

Unit Testing

QA

CURRENT ITERATION

Release

Product Stabilization

Integration Testing

Deploying

Transfer of intellectual property rights for developed software to the Customer

1. Planning

Software development without a clear plan is almost sure to fail or at least waste time and money. Evaluating the strengths and weaknesses of the project, and planning the appropriate tools and resources ensures your project gets off to an excellent start and continues with positive progress.

2. Analysis

Analysing the performance of the software at various stages and making notes on additional requirements ensures optimal results and is integral to the project's success. Analysis is very important prior to proceeding to the next step.

3. Design

Once the analysis is complete, the designing step takes over, which is basically building the architecture of the project. This step helps to identify and remove possible flaws by setting a standard and ensuring the standard is adhered to.

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4. Development & Implementation:

The task of developing the software starts here with data recording in parallel. Once the initial software is developed, the implementation stage commences where the product goes through a pilot study to check functionality.

5. Testing:

The testing stage assesses the software for errors, and identifies and documents any bugs.

6. Maintenance:

Once the software passes through all the stages without any issues, it undergoes a maintenance process where it is maintained and upgraded from time to time to adapt to changes. Out-Smart Hub follows all of these six steps, leading to the positive reputation that the company enjoys in the software industry today.

Outsourcing with the right partner provides the best results, whilst minimising cost and risk.

" OutSmart Hub is equipped with a pool of software developers with hands on experience in the industry. We are well organised with significant resources. Our experienced team includes Front-end Developers, Back-end Developers, UI/UX Engineers, QA Engineers and Project Managers who will be involved in each step of your project to optimise productivity whilst ensuring the best possible quality. "

56%

of startups have already outsourced software development to an external partner.

State of Software Development in 2017
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